

Tarrant Business

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Solana Business Park owners show plans for new look

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Rendering of the planned entryway and buildings in the Terrace at Solana, formerly the Campus Circle section of the business park. EQUITY OFFICE PROPERTIES/5G STUDIO COLLABORATIVE

Solana Business Park’s \$50 million renovation will modernize the campus and take out some of its bold colors, but developers say they’ll maintain the property’s signature “ranch cool” atmosphere.

Equity Office Properties Thursday released final architectural renderings (<http://www.discover溶ana.com/>) of the campus redo that it announced a month ago when it hired 5G Studio Collaborative in Dallas for the project.

5G said its design builds on the original architecture of the 14-building campus along Texas 114 in Southlake and Westlake. Renovations will update campus offerings and provide corporate tenants with facilities and amenities they need in a contemporary work environment, it said.

Solana is getting a new logo designed by 70kft graphic design firm in Dallas.

“Our goal is to modernize an iconic property and provide businesses with the ultimate work-life balance atmosphere,” said Brian Driesse, director of asset management for Equity Office, in a statement. “5G’s renderings exemplify this vision and we are excited to share them with our tenants, visitors and the public.”

A natural prairie color scheme and weathered metal materials were chosen to update the buildings.

Also, campus buildings have been renamed to better align with the new identity, Equity Office said. The new names include: The Vista at Solana (formerly 1 E. Kirkwood), The Terrace at Solana (formerly Campus Circle) and The Plaza at Solana (formerly Village Circle).

Equity Office Properties, an affiliate of the Blackstone Group, paid \$180 million to buy the 230-acre property out of foreclosure in August 2014.

Renovations are expected to be completed by the end of the year.

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