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A Spanish village unlike anything seen in North Texas is sprouting on busy Westlake corner

The 85-acre, mixed-use Entrada project is one of a kind.



A retail and office building under construction at the entry to Entrada. (Bush Architects)

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By [Steve Brown](#)
7:00 AM on Nov 29, 2019

On a busy Tarrant County highway, construction crews are building a European village — stone by stone.

Called Entrada, the 85-acre, mixed-use development doesn't look like anything ever built in North Texas.

You'd have to go to Spain's Catalonia region to find something similar. It wouldn't hurt to have a time machine, either.

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That's because the Entrada project isn't being built like a Disney theme park. Developers are using traditional craftsman and construction techniques.

"It looks like it could have been built 500 years ago," said project manager Michael Beaty. "This is all real stone, and it's a long process."



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"There's nothing cookie-cutter. It's taken longer than anyone thought, but we think it's worth it."

A project of Centurion American Development Group, Entrada will have a combination of residential and commercial buildings on the busy corner of State Highway 114 and Davis Boulevard in Westlake.

It's next door to the Solana office development, which has huge, modern-style buildings.

The small, red tile-roofed buildings clustered around waterways and brick-paved streets in Entrada offer a contrast to the sprawling corporate offices in the area that house thousands of workers for Charles Schwab, Sabre Corp., TD Ameritrade, Fidelity Investments and others.

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Construction started on Entrada about three years ago when Centurion American bought land that was originally part of the Solana campus.

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A retail and office building under construction at State Highway 114 and Davis Boulevard in the Entrada project in Westlake. (Tom Fox / Staff Photographer)

“When Centurion American first got the land, it was still zoned office,” Beaty said. “Westlake said if you want to change the zoning, it has to be something unique — not something like another Southlake Town Center.”

And that’s what Westlake got.

One of the first buildings on Davis Boulevard is a CVS Pharmacy, but don’t expect the usual corner chain store. The entire building is constructed of hand-laid stone, real stucco and cast cement.

“This is the most expensive free-standing CVS in the country,” Beaty said.

A retail and office building going up a block away on the corner with State Highway 114 has a soaring bell tower at the entrance of the project.

“It’s already fully leased,” Beaty said, with a fitness center, a coffee shop, a salon and other tenants. “The idea is to meet the needs of people living in the area.”

Entrada will have more than 300 residential units, everything from single-family homes to townhouses.

“We’re working on permits for a five-story condo building,” Beaty said. “There will be 150 to 197 condos from 1,100 to

3,000 square feet.”

The first dozen residences are just finishing construction — a row of townhouses along a lake.

Beaty said the first closing was scheduled this week.

The 2,400- to 4,200-square-foot stone townhouses start in price near \$1.4 million.

“Most of those who are buying are local people who are interested in living in a mixed-use development,” he said.

“We are getting ready to start three detached homes in about the 4,000-square-foot range.”

Plans for Entrada call for a boutique hotel, more retail and offices and a conference center.

A lakeside restaurant village under construction includes a wedding chapel built on an island in the lake.

“The restaurants all have patios overlooking the lake,” Beaty said. “Now that more of the buildings are getting finished, you can see what we are trying to do.”

A group of firms including Bush Architects, Merriman Anderson Architects and 5G Studio worked on the Entrada designs. Some of the designers traveled to Spain for inspiration.

Centurion American Development CEO Mehrdad Moayedi said Entrada is one of the most intricate and time-consuming projects he’s ever done.

“When we get done, it will be a very special place,” he said. “The process is very slow and costly, but to accomplish the look we are trying to accomplish, you have to do it in that fashion.”

“This has been a partnership between us and the council and mayor of Westlake.”

Westlake has reserved a site in Entrada for a new town hall it hopes to eventually build.

“I certainly can’t speak for everyone in the town, but I think people are generally pleased with the quality of construction and the unique look of the buildings that have been completed,” said mayor Laura Wheat. “Where else can you find a CVS that is celadon green?”



1/5 The CVS Pharmacy is unlike any other in the Entrada development in Westlake.



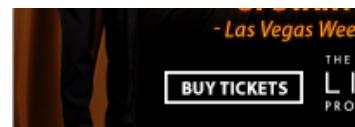
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